



3-STEP PLAN TO GENERATING UNLIMITED LEADS ONLINE

MY FOUNDATIONAL STRATEGY TO GETTING LEADS AND
SELLING ONLINE- YOUR LEAD FUNNEL.

W O R K S H E E T

BOSS AGENCY
by Diane Agudelo

—COACHING & MEDIA CO—



Hey there!

Thank you so much for taking the initiative to join me for the masterclass. I am very excited to help you in your endeavor to build a successful six-figure business.

I know you've been working so hard to build your business and let me assure you that you have the power and the ability to take this business to the next level.

Now, I invite you to shut down all the distractions, fully dive into the training and implement the steps.

With so much information on the internet, lead generation may seem an impossible skill to master and you may feel overwhelmed by all the techy stuff. But here, I have made it easier for you with the step-by-step masterclass and the worksheet. Let's get you the magic wand to generate leads on autopilot.

Diane Agudelo



[Client Attraction For Women Entrepreneurs](#)



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STEP #1

YOUR IDEAL CLIENT AVATAR

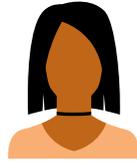


IF YOU COULD WAVE A MAGIC WAND AND INSTANTLY ATTRACT YOUR DREAM CUSTOMERS, WHO WOULD THEY BE?

- **What is their physical description? (i.e. 30-35 year old, women, married, etc)**

- **What do they want? (Lose 20 lbs, learn to sell online)**

YOUR IDEAL CLIENT AVATAR



YOUR IDEAL CLIENT =

PHYSICAL
DESCRIPTION



WHAT
THEY WANT



BIGGEST
PROBLEM



HOW
THEY BUY



BEST WAY TO
COMMUNICATE

- What is their biggest problem? (overweight, overwhelmed with work, no sales)

- How do they buy? (referrals, social media)

- What is the best way to communicate with them? (YouTube, groups, Instagram, Facebook)

STEP #2

CREATE A LEAD MAGNET

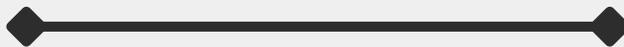
Have a closer look at your competitors, what are they using as a lead magnet?(e-book, free video, quiz)

List down three Lead magnet ideas:

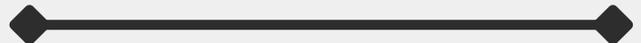
①



②



③



STEP #3

GET SIGN UPS YOUR LEAD MAGNET

List down three Social media platforms to promote your lead magnet. Pick one to start with.

① _____

② _____

③ _____

BIGGEST TAKEAWAYS

Write down your top takeaways from the masterclass and share it in our Facebook group ([Client Attraction for Women Entrepreneurs](#))

YOUR LEAD GENERATION PLAN

WRITE DOWN YOUR PLAN TO IMPLEMENT THE STRATEGIES
YOU JUST LEARNED.

- **Step #1**

Complete by _____

- **Step #2**

Complete by _____

- **Step #3**

Complete by _____

ALL DONE!



NEED HELP IN REACHING YOUR GOALS?

I'm a business & marketing strategist and Master transformational coach for entrepreneurs. I am dedicated to igniting the fire in you to pursue your dream. I have a passion for all things business and marketing, but above all doing business with purpose and fulfillment.

Having a business and getting the right leads can be very stressful, especially in today's virtual world. I can help you build and scale your business with the power of my full service digital marketing agency. We have the strategy and team to support you achieving your goals.

Click the link below and explore all the services we offer!

OUR SERVICES



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